EIUPARIS/WORKSHOPS







About Us

The European International University, EIU-Paris, is a household name for affordable, yet high quality international tertiary education, worldwide with a top 55 Business School Rankings globally for year 2022

What we do

In a volatile and fastchanging business environment, professional education is essential. Our workshops are designed for business owners, Entrepreneurs, Corporates, Executives and Decisionmakers.

Why us

We are supported by globally recognized professionals and industry experts. Our curriculum is created by Global experts in their respective fields to give you an edge in your profession & career

TEAM@EIU.AC WWW.EIUWORKSHOPS.COM



FARTAGE YOUR PROFESSIONAL SMILLS

EIUPARIS

Enhance your Professional career with Dynamic workshops to blow your mind from Industry renowned facilitators

EIUPARIS **EXECUTIVE WORKSHOPS**

ATTENDANCE CERTIFICATIONS &

EIU-PARIS ALUMNI STATUŞ

WE OFFER

CURRENT SERIES IN LONDON COOWTH MINDSET





- MARKETING PSYCHOLOGY FOR ROBUST BUSINESS
- AUTHENTIC EMPLOYEE ENGAGEMENT FOR EXPONENTIAL PROFIT
- SYMBIOSIS 211

CONTACT

US NOW



Follow us on socials



team@eiu.ac



59 Rue Lamarck, 75018 Paris, France

www.eiuworkshops.com

Most Relevant Business Certification from Industry Experts in London

3-5 day intensive workshops in a classroom style setting

Immerse yourself in never before heard stories-Not Lectures

Network,
Mingle with
entrepreneurs
from across
the globe

Most Powerful Speakers & Industry Leaders



Milited SELIES

FEES
£2000 PER CANDIDATE
FEE INCLUDES

- SEMINAR ATTENDANCE FOR 3 FULL DAYS
- LEARNING MATERIAL
- BASIC STATIONERY
- TWO TEA BREAKS
- LUNCH
- EIU-PARIS CERTIFICATION
- -THAMES RIVER CRUISE DINNER, LONDON



YOUR PROFESSIONAL JOURNEY STARTS WITH A SINGLE STEP.

For Workshop brochures click here: https://www.eiuworkshops.com/current-workshops









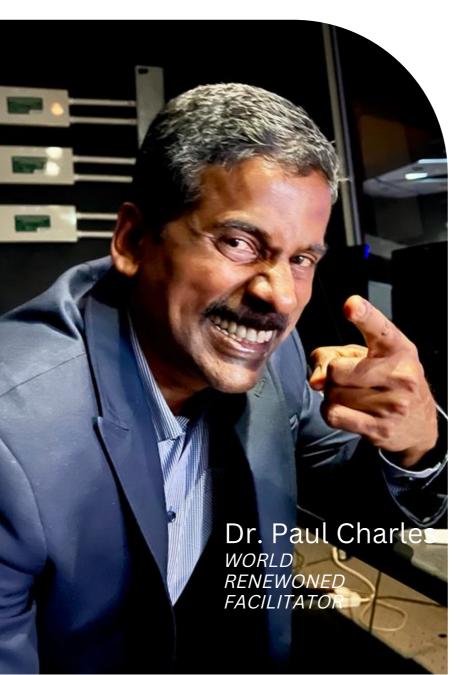
DR. PAUL CHARLES BIOGRAPHY

Dr Paul Charles holds a Doctor in Psychology Degree with research emphasis on how to use the core principles of Cognitive Behavioural Therapy and extrapolate models for Resilience in Business, Professional and Personal Development. He is Author of the Books: "Business Resilience" and "Resilient Thinking."



His credibility as a Certified Ethics Officer and insights as a qualified Business Rescue Practitioner has helped hundreds of businesses and Leaders pivot towards success inspite of disruptive market challenges. He is noted for Infusing the Entrepreneurial Spirit in Big Business and Unlocking the Potential of Big Business with the Principles of Entrepreneurial Genius.

World-renowned Facilitator As a sought-after Key-note Speaker, Business Consultant and Top-tier Resilience Coach in over 33 countries, he has a unique approach that connects people, process and profit. His relational approach has endeared him to many as a Process Expert leading to Employee Engagement, Personal Development and Idea Execution. Dr Paul Charles is the **CEO of Resilience Coaching** International and a distinguished Multi-potentialite who was the recipient of the prestigious 2019 ASIC award: "Social Entrepreneur in International Education."





DR. JOEL FARNWORTH BIOGRAPHY

MAML, Chartered Fellow CIPD - Consultant and Coach - Strategic HR Management -Impactive Leadership - Creating & Implementing Corporate Strategy - Senior Management Advisor

As a consultant he provides a range of Strategy, Leadership and Advanced HR Services to clients, predominantly in the Asia Pacific, Middle East and North Africa regions. These take the form of specific advisor or coaching roles to senior managers, developer





of individual and/or team HR capabilities and design and delivery of "open" workshops providing a wide range of skills/confidence development programmes by demand. Introduced on more than one occasion as "the best implementer in the business" Dr. Joel combines his natural practical, bottom line emphasis with latest research and personally experienced best practice to provide a truly impactive set of services.

Dr. Joel Farnworth is a seasoned HR and Leadership professional who enjoyed a successful 22 year HR career with HSBC, predominantly in APAC and MENA, and for the last 5 years has been the Managing Partner of Kasemsri, Farnworth - a leading consultancy on HR, Leadership and Corporate Strategy. Joel's experiences encompass all aspects of business strategy and implementation. He is an advocate of HR and Learning adding value and delivering results by contributing to the formulation and implementation of an institution's strategic and change management initiatives.



DR. ROBERT BRAND BIOGRAPHY

Consultation and Training in Team Development, Leadership, Project Management, Business Communications, Creative Problem Solving, Coaching, Conflict Resolution, Customer Service, Supply Chain Management, Process Quality Improvement, and Train the Trainer.

Dr. Robert Brand has 17 years experience in management, and has successfully led teams in the hospitality, media,





manufacturing, education and IT sectors, where he gained valuable insight into effective leadership styles and team development. Robert combined that experience with his passion in training and has been delivering soft skills training for more than 20 years in SE Asia and Canada. He speaks several languages, including Thai, Dutch, and English fluently. He has lived in Thailand for more than 30 years, and is a Thai and Canadian citizen.

Robert has taught leadership, team development, process improvement, and business communication skills in Canada and Thailand, including the Career Development Institute (Canada), Bangkok University, and Dorset College (Canada), as well as at leading corporations such as Siemens, Mitsubishi, IBM, Hilton Hotels and Hewlett Packard.

Robert currently teaches at Bangkok School of Management, facilitates for NIIT, Northern Bridges and Relevance Learning Company, is on the Board of Industry Experts at European International University, and gives workshops to companies throughout Asia.



DR. RAGHUNATH SESHADRI

BIOGRAPHY

Raghunath Seshadri, a Digital Transformation leader & Master Solution Architect in the Banking & Financial Industry is currently, Associate Vice President with Larsen & Toubro Infotech, positioned in Dubai.

He heads the Banking and Financial Services Industry Solutions and Delivery for Middle East and APAC. Dr Raghu has previously held positions of Chief Technology Officer, Asst. Vice President with Cognizant Technology



Solutions, focusing on the Banking and Financial Services Industry. He provides thought leadership to Digital & Core transformation programs and Organization Change Management initiatives across the region. Dr. Raghu has led Senior Consultants and Banking Transformation Specialists for HP Enterprise in (EMEA) Europe, Middle East & Africa geographies. His achievements in the past with HP have been in Designing, Managing and Delivering large and complex banking transformations programs across the globe.

Through his professional career, Dr. Raghu has successfully held various leadership roles with globally renowned organizations like, Cognizant, Hewlett Packard Enterprise, First Gulf Bank, Bank Muscat, Al Rajhi Bank, ABN Amro (Core Technologies), Temenos Systems and Lloyds Finance. His knowledge is a blend of industry best practices working with world class technology organizations, leading banks & Financial Institutions around the globe.in more than 45+ banks across 38 countries leading banking products and transformation





DR. FINN MAJLERGAARD BIOGRAPHY

DBA, International School of Management, Paris, New York, Tokyo and Shanghai (2010) Experienced professor, teacher, facilitator, tutor, and management consultant.

Dr Finn possess strong academic background with 35 years of commercial and management consulting experience



and 20 years of teaching and facilitation for leaders across the globe. He has a preference for teaching and facilitating MBA, DBA, eMBA and executive programmes. He is the founder and CEO of Gugin, a global management consulting and leadership training firm, that over the past 20 years has helped hundreds of companies with cultural change and leaders developing cultural intelligence and made them successful with cultural transformation. innovation and internationalisation.

He also facilitates post-merger integration, organisational change processes and the development of corporate cultures that are aligned with the company's strategy, goals and values. He has developed and carried out a lot of courses and workshops for universities and business schools around the world often in collaboration with colleagues to get a broader approacher or multiple perspectives. This is for instance the case at HEC Executive Education, Paris.



MEET EIU-PARIS TRAINERS



PAUL WALTON BIOGRAPHY

B.SC, MSc, M.S.IET Paris School Improvement Advisor Leadership Coaching CPD Leader, Curriculum Developer Teaching and Learning Consultant eLearning and eEducation Expert

Following on from working in the UK for over 10 years, led schools on 3 continents and have a large network of colleagues and professionals around the world.





Paul Walton is an experienced international school leader with qualifications from the UK, including a school headship qualification NPQH and the senior leadership NPQSL. He has a MSc in Education, PGCE in teaching and a BSc Information Technology. He is a Fellow of the Royal Society for Arts, Manufacturing and Commerce and a Fellow of the Institute of Leadership and Management. He is a qualified leadership coach and completed extensive UK and international school inspection training.

An experienced, enthusiastic and innovative school leader. Passionate about progressive teaching and using the latest technology to enhance and transform the learning in our school community. Always looking for new challenges, technology advancements and pedagogical developments to unlocking innovation and creativity in our students.



DATIN DR. GRACE CHAN BIOGRAPHY

Datin Chan started her career as an insurance agent of the international insurance company. In the 1st year, She became the Top Rookie Agent and achieved Million-Dollar Club member of the company.

After realizing the potential of Forever Living business, She left the insurance industry to work with her husband in order to enhance the success of their Forever business. This business functions well for a husband-and-wife team.





She is currently the World's Top 1 Chinese Forever Business Owners (FBO) who collected one of the Highest Chairman Bonus of the company globally. She is also jointly with her husband the Asia's 1st Global Leadership Team (GLT) member with nearly 100,000 associates in our network. To believe what no one else believes is the key! However, to believe blindly will lead you nowhere. Tough time never last, but tough people do.

During Covid-19 pandemic period, I have conducted more than thousands of online classes & have helped more than 80 associates to qualify for their global bonus on international stage at Abu Dhabi Yas Marina Circuit in 2022.

"Good" is not necessarily good, and "Bad" is not necessarily bad; Everything happens for a reason & you will realize that all of these things are essential building blocks to help you reach your highest self. Every successful journey begins with a big intention. Be brave to step out of your comfort zone & you deserve a brilliant life.



MS. MARIHAM MAGDY BIOGRAPHY

Mariham Magdy is a Certified ROI Professional (CRP), and AWARD-WINNING Writer from the ROI Institute in the US for the BEST ROI Article 2018.

Mariham is an HR, Strategy, & Management Consultant and Trainer, Business Journalist with more than 14 years of Corporate Experience in HRM starting from building an HR department from scratch till managing capably all HR department different functions. She is an Official Facilitator of The KPI Institute Australia & Leadership Management International





ambassador for the HRCI (USA) &The Female Factor Austria. She is an instructor at The American University in Cairo – School of Continuing Education, The Aeronautical Engineering and Aviation Management Program – Cairo University, AASTMT (Arab Academy for Science, Technology, and Maritime Transport), The National Training Academy (NTA), & a Corporate Trainer with Eslsca Paris Executive Education.

Mariham was selected as one of the Judges for Gulf Sustainability Awards 2021 & 2022 and one of the Judges at Stevie Awards Middle East & North Africa 2022, Stevie Awards for Great Employers, and Stevie Awards International Business Awards.

Mariham is a public speaker in the field of HR. She has more than 25 certifications in measuring ROI, KPIs, learning & development, talent assessment, OD & HR: PHRi™ C-KPI C-KPIP GLA360 C-Organization Designer CRP HR Analytics Practitioner AUC Certified Trainer Psychometric Personality Assessor. Certified Trainer from the Arab Union & Council of Arab Economic Unity C-SBP APRM™ MBA, and many more

W W W. EIU W O R K S H O P S. C O M

WORKSHOPS - AREA OF EXPERTISE

CORPORATES AND EXECUTIVE CULTURE | GROWTH MINDSET | EMPLOYEE ENGAGEMENT | MARRIAGE ENRICHMENT FOR CEO'S, MANAGERS AND ENTRÉPRENEURS | METAMORPHOSIS ENTREPRENEURSHIP AND BUSINESS RESILIENCE | RETHINKING PROFIT REDISTRIBUTION | PHENOMENAL WOMEN | RECRUITING THE BEST | HOW TO PIVOT FROM FAILURE AND MISTAKES | EXECUTION TEACHING FOR LEARNING AND MANY MORE















EUROPEAN INTERNATIONAL UNIVERSITY

59 Rue Lamarck, 75018 Paris, France























































