

## BBA EUROPEAN INTERNATIONAL UNIVERSITY PARIS

Innovative Higher Education, Exclusively Made Available for students on Pedagog

### BACHELOR IN BUSINESS ADMINISTRATION

The EUROPEAN INTERNATIONAL UNIVERSITY is ranked #65 WORLD'S BEST BUSINESS SCHOOLS. EIU-Paris continues to be one of the MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century, and beyond. Additionally, 5 STAR rating in teaching and learning by QS Intelligence QS Top MBA QS Quacquarelli Symonds Unit. EIU-Paris stands tall for its glorifying success ★★★★★



#### Entry Requirements:

- Applicants should possess a High School Diploma/Certificate or its equivalent qualification.
- Sufficient English language proficiency.
- Learners must possess basic smartphone or computer operating knowledge and skills.
- Mature and high potential candidates without any previous educational qualifications will be considered on a case-by-case basis. *if they have professional working experience in managerial/supervisory roles. (Mail: hello@pedagog.ac for consideration).*

#### THE FOLLOWING DOCUMENTS ARE REQUIRED FOR APPLYING TO BBA

1. Education Certificates
- 2.. Latest CV / Résumé
3. Personal Statement (500 words)
4. Passport Copy or any Government issued ID
5. Passport Size Photo (jpg. format)
6. EIU-Paris Application Form (download from 'Institution Verification' Tab in your dashboard)

#### SUBMIT ABOVE DOCUMENTS THROUGH THE 'INSTITUTION VERIFICATION' TAB IN YOUR DASHBOARD

*Please Note: You will receive the 'Acceptance Letter' by European International University, Paris, within 10days, in your account user dashboard after being approved by the university.*



## Sample Certificates:



**Duration:** Upto 3 years. We recommend an average of 10-12 hours study time per week for this programme. The students are free to complete the course at their own pace and space.

**Degree:** Degrees will be issued electronically on the platform. Hard Copies will be sent to the students at additional minimal cost.

**Completion Requirements:** 100% completion of all modules and submission of assignments (24 core modules) including the Capstone Research Paper, is required to be able to get certified in BBA (any specialisation) from European International University, Paris. Furthermore, on successful completion of each module of the BBA programme, the student will also be awarded an individual course module completion certificate from Pedagog, which adds to the value further, evidencing your competitive advantage in the job market, locally and internationally.

**Learning Support:** Our dedicated academic counsellors are ready to assist you, with any queries you may have or any difficulty you may face while enrolling or studying in our courses. For immediate assistance or inquiry you could contact our academic counsellors at [hello@pedagog.ac](mailto:hello@pedagog.ac)

### Grading Criteria:

EIU-Paris follows European Credit Transfer and Accumulation System (ECTS academic credits scheme). The ECTS credit system makes degree programmes and students performance more transparent and comparable all across European Union countries. In order to obtain the B.B.A. degree (in any of the 5 specialisations), students' need to complete 24 core modules including the Research Project module in his/her chosen specialization area with a minimum of a 49% ECTS. Each of the 24 modules carry 7.5 ECTS ( $7.5 \times 24 = 180$  ECTS)

### Specialisations:

- BBA in FINANCE
- BBA in INTERNATIONAL BUSINESS MANAGEMENT
- BBA in HOTEL & HOSPITALITY MANAGEMENT
- BBA in INTEGRATED MARKETING COMMUNICATIONS
- BBA in TRAVEL & TOURISM MANAGEMENT



DESIGNED TO KEEP YOU AHEAD OF COMPETITION



**MBA | BBA | BBATOP-UP**

**1**

---

## Sign up to Pedagog.ac

Verify your email and sign in

**2**

---

## Visit <https://pedagog.ac/eiu>

Visit the page and search for the specialisation under 'Academics'

**3**

---

## Choose your Degree Specialisation & click 'Add to cart' to buy

Students should acknowledge & meet the requirements before applying & purchasing the courses. They will be required to provide proofs as per requirements to confirm eligibility.

**4**

---

## Go to your courses

Once you have purchased, you will see the course in your dashboard to start studying

**5**

---

## Completion

Once the course is completed at your own pace, the student will receive a certificate from Pedagog & European International University by email.

For hardcopies, students can contact [hello@pedagog.ac](mailto:hello@pedagog.ac) or the Academy Partner