



FINANCIAL MANAGEMENT

European International University-Paris



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FINANCIAL MANAGEMENT

Financial Management is a professional certificate 100% online course by EIU-Paris. Finance skills are in high demand, and the sector is expected to continue growing. This course will ensure that you prove to be an invaluable asset to your organization, possessing important skills especially in the areas of Financial Planning, Accounting Records, Financial Monitoring, and Internal Control System. It will also help you to manage multiple financial management responsibilities more effectively and efficiently.

We start from the theoretical basics and progressively build upon that knowledge. Each step adds practical examples, case studies, and exercises.

Why should you consider a career as a finance manager?

1. Personal growth. This is a multifaceted job that requires you to learn plenty and grow as a professional
2. Salary. The average salary of finance manager in the US is \$117,990 per year
3. Secure Future. In an age when many professions are in danger of automation, you can be certain this is a safe career choice as finance managers will be needed by companies to analyze all the financial data and optimize operations and sales channels
4. Promotions. Once you are able to become a finance manager, you will continue to grow professionally and will have a good chance of becoming a CFO

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Forbes

**“An investment in knowledge pays the best interest”
Benjamin Franklin**

What I will learn?

When you are finished with this course, you will be able to:

- Explain the roles of financial reporting and financial statement analysis.
- Apply appropriate tools and techniques for financial statement analysis, including their uses and limitations.
- Interpret financial statements of a firm.
- Evaluate financial performance of a company.
- Conduct a full financial forecast using pro-forma financial statements.
- Analyze the effects and outcomes and make a recommendation of a financing decision.
- Identify and make recommendations to improve the firm's financial health.
- Understand how companies measure financial performance
- Determine why ERP systems facilitate business process
- Employ best practices when working on the implementation of an ERP system
- Learn basic accounting principles
- Specialize in advanced accounting topics (revenue recognition, invoicing mechanics, cost flow methods, capitalized costs, fair value accounting, revaluation, etc.)
- Secure financing and understand debt covenants
- Perform leasing calculations
- Perform pension liabilities calculations
- Know how to optimize a company's working capital
- Perform inventory, trade receivables, and trade payables management
- Recognize when a company is inefficient in its working capital management
- Understand the time value of money

Who this course is for:

- Financial analysts | Accountants | Controllers | Commercial finance analysts | Business analysts
- Assistant managers | Aspiring finance managers | Financial consultants
- Bankers | Finance students | University graduates
- Anyone interested in becoming a finance manager

Requirements

- No prior experience is required. We start from the basics
- You'll need access to Microsoft Office (Word, PowerPoint, Excel) to download and practice with the supplemental course materials



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For queries or training in bulk contact
hello@pedagog.ac

Course Objective

Financial Management professionals are in high demand, Today's managers depend upon performance evaluation. Learning finance and accounting is crucial to understanding your business, how it's measured, and how you can effectively manage your performance.

The Financial Management course certified by European International University-Paris is for Senior Executives/managers. It focusses on the financial management of an organization and encompasses the full range of financial management techniques, including analysis, planning, and control. The Department of Finance at EIU-Paris enjoys a pre-eminent global reputation both for its teaching and the quality of its research. The Department is fully engaged across the spectrum of finance subfields, from corporate finance, asset pricing theory, risk management, empirical analysis of capital markets, behavioural finance, portfolio analysis, derivatives pricing, microstructure and financial econometrics.

This course by the Department of Finance at EIU-Paris has been designed in 30 learning sections including practice-based assessment/quiz that requires approximately 25 hours of learning over two weeks' time duration. Take this Beginner to Advanced course in FM and earn the certification by EIU-Paris to advance your career with the theoretical background and analytical tools necessary for efficient implementation of the financial side of the managerial profession.

Sample Certificate

THE DUAL CERTIFICATE awarded on the completion of the course includes a Soft copy of the certificate issued by European International University, Paris which shall be mailed to the students and a certificate of course completion by Pedagog which shall be issued automatically in the student's account dashboard on completion of the programme.



Finance plays a very important part in our lives. Irrespective of our domains, we should have a basic understanding of this field. This is relevant to people who have no background in finance to people who want to build their career in finance.

Don't let lack of financial intelligence stop you from getting ahead.

This is the course you pick if you want to build up your understanding and concept in easy way with least amount of time taken. Contents, way of communication and pace is so much easy that even Non Finance guys can understand easily.

Make better business decisions and support them with financial analysis and rationale. It is also extremely helpful in our personal lives when making decisions about buying, leasing, or borrowing money, and making big purchases. It provides analytic tools to think about getting, spending, and saving.

The tools of corporate finance will help you as a manager or business owner to evaluate performance and make smart decisions about the value of opportunities and which to pursue. An understanding of Corporate Finance is essential for the professional manager in order to meaningfully discuss issues with colleagues and upper management. You need to be versed in this subject in order to climb any corporate ladder. Get started with the understanding of corporate finance today itself.

Course Structure

The programme is structured into 30 units which have further been arranged into “bite-size” lessons for longer retention and convenient application – which is the desired outcome of true education. Each lesson includes reading requirement and a video.

Assessment/Reinforcement

This is a Premium Coaching Course; hence the type of assessment is designed not to penalise you for getting anything wrong but to reinforce the principles from each Lesson. This is positive reinforcement and the basis of Academic Coaching. This assessment is based on the premise: What's worth remembering is worth repeating. No real teaching takes place until learning has taken place.

Duration

Maximum duration of the course is six-months. However, this customized course can easily be successfully completed at your own pace and in your own space, even within a few weeks.

Course Fee

The Course is originally priced as 300 USD which includes a certification from European International University, Paris including its Alumni Status after the achievement.

For more information or queries Please mail to hello@pedagog.ac



Watch video

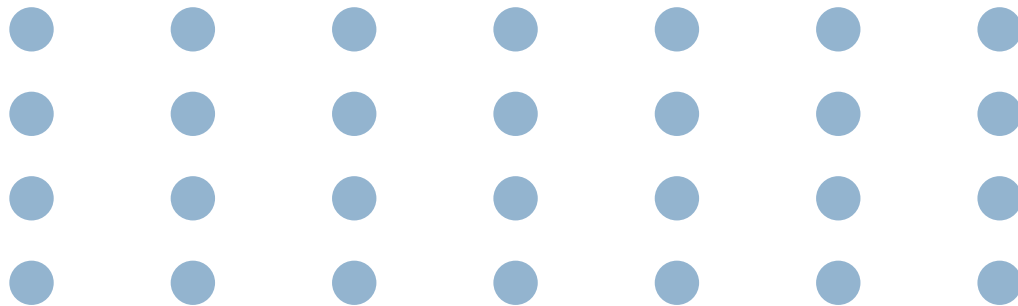


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FINANCIAL MANAGEMENT

European International University-Paris



1

Sign up at Pedagog.ac

Verify your email and sign in

2

Search for:

Find Financial Management

3

Add to cart

Select "Add to cart" & click buy

Pay with card or paypal

4

Go to the courses tab after logging

Once you have purchased, you will see the course in your dashboard to start studying

5

Completion

On completion, you will receive certification from Pedagog and European International University-Paris by email.

For Hardcopies students can contact hello@pedagog.ac

6

Fill a short Application form available in the student dashboard - Required for Certification by the University

The screenshot shows a student dashboard with a sidebar on the left and a main content area. The sidebar includes navigation options like 'My Profiles', 'Courses', 'Certificates', 'Assignments', 'Wallet', 'Affiliates', 'Institution Verificat...', 'Messages', and 'Help Desk'. A balance of \$4850 is displayed. The main content area shows a 'Categories' section with 'Statistics' (Updated 1 month ago) and a table of courses. A blue arrow points to the 'Resilient Learning' course entry.

S. NO.	INSTITUTION	COURSE	RESPONDED ON	STATUS	ACCEPTANCE LETTER	COMMENTS
	Resilient Learning .	Professional Diploma in Teaching For Learning	No Response	Not Applied	Not Uploaded by Institution	

The screenshot shows the 'Institution Verification' form in the student dashboard. The form is titled 'Please provide verification details to Institute Resilient Learning , for Course Professional Diploma in Teaching For Learning'. It contains several fields for file uploads and a text area for a personal statement. A blue box highlights the 'Download Institution Form' link.

Upload New Certificates File (Image/PDF Format) No file chosen

Latest CV / Resume* (PDF format) No file chosen

Personal Statement*

Upload New Passport Copy or Government issued ID (As specified by the institution, in PDF format) No file chosen

Upload New Passport Size Photo (JPG Format) No file chosen

Download Institution Form to Fill: [Download Institution Form](#)

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