



GLOBAL BUSINESS LEADERSHIP

This is an interdisciplinary course that explores the key topics related to global business & leadership. The course is designed to provide Executives with an understanding of the complex cultural, economic, legal, and managerial issues that arise when doing business across borders. The course is organized around eight key topics, including globalization and international business, intercultural communication, global marketing, international law, cross-cultural management, global economics, global supply chain management, and global leadership.



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