

Google

ANALYTICS



PROFESSIONAL CERTIFICATION

GOOGLE ANALYTICS

Advanced Certification Programme

Learn how to interpret data and get insights from Google Analytics to increase Conversion Rates

Google Analytics is a platform that collects data from your websites and apps to create reports that provide insights into your business.

A Step-by-Step Guide to Pass the Google Analytics Certification Exam in One Day. No Experience Required!

Totally new to Google Analytics? No problem - go from beginner to certified with this course!

- You don't need to be part of a company to become certified
- You don't need to have any on-the-job experience
- You don't even need to spend a penny to take the official exam

The Google Analytics Certification is an industry-recognized certification in analytics. Adding this industry-wide certification will really increase your chances of getting a job in digital marketing.



“An investment in knowledge pays the best interest”
Benjamin Franklin

What I will learn?

Google Analytics - How to get actionable insights from it.

You will learn how to start tracking conversion rates & what data you need to analyze in order to improve them.

You will also learn:

- Step by step instructions on how to get started and implement Google Analytics
- How to interpret data from Google Analytics
- The most important reports in Google Analytics and why they really matter
- How to translate raw data into actionable insights
- Live Cases, examples and much more
- For Beginners, Experts, Business Owners and Professional Marketers - This is the most important course to get your business ahead of competition!

Course Objective

This Google Analytics training course will help you master Analytics on Google and see what it takes to turbocharge your website performance.

Get course completion certificate from Pedagog Foundation UK on completion of the course.

Learn all about Google Analytics from International Marketer Ms. Doha kazoun; Digital marketing Expert - The Business Horizons, Pedagog Foundation UK



For queries or training in bulk contact
hello@pedagog.ac