

LEVERAGING FACEBOOK, INSTAGRAM & LINKEDIN TO GROW YOUR BUSINESS



PROFESSIONAL CERTIFICATION

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The complete tutorial to MASTER online marketing on Instagram, Facebook, and LinkedIn. Become an irreplaceable social media manager and grow your successful social media business.

- This Course also covers LinkedIn Sales Navigator Tool about how to use and get high quality lead generation for targeting your ideal buyers

Learn about Main Social Media Platforms
Facebook
Strategy
Instagram Overview
Creating Social Media Content
Selling through Social Media
Scheduling and much more

Learn about the most important tool in business which is LinkedIn Sales Navigator
LinkedIn Sales Navigator is a best remote practice for the LinkedIn premium service for business development and B2B sales

Understand LinkedIn Sales Navigator with a case study

[Pedagog-Ripe time for blockchain education](#)

Forbes

**“An investment in knowledge pays the best interest”
Benjamin Franklin**

What I will learn?

This Step-by-step tutorial will help you:

- Stay up to date with the latest social media trends, algorithms, and best practices to ensure your social media marketing efforts remain relevant and effective.
- Understand use of social media for business rather than personal use.
- Understand your own purpose within your career as a digital marketing professional
- Create an extensive and customized strategy, specific to varied social media.
- Understand how to analyze your performance and make adjustments to your strategy.
- LinkedIn Sales Navigator - Most important Business tool for Prospecting

Go from being a complete beginner in the world of social media to a pro social media manager, ready to take on any client!

Course Objective

Exceptional digital marketing is a key aspect of succeeding online for any business. So, whether you're looking to learn this as a skill to grow your own business or you want to become a digital marketing manager and work for businesses all over the world - this course is for you!

This course is designed in a way that will take you from being a complete beginner to an absolute pro with step-by-step guide to Facebook, Insta & LinkedIn Sales Navigator

Get course completion certificate from Pedagog on completion of the course.

Learn all about social media marketing from Ms. Doha kazoun; Digital marketing Expert - The Business Horizons - Pedagog Foundation UK



For queries or training in bulk contact
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