

Course Name: Digital Marketing

Duration: 3 months

Level: Certificate

Mode of Learning: Online



Abstract

Digital Marketing is a 100% online Certificate Programme on Pedagog, approved and awarded by European International University-Paris. This course is for anyone who wishes to nurture their career in this fastest growing job-oriented field globally. Take this course in Digital Marketing and earn the certification by EIU-Paris to advance your capability and confidence as a Digital Marketing expert or a Freelance Marketer.

Course Content

This course is designed in 9 learning sections that requires approximately 3 months of learning.

- Digital marketing strategy
- Search engine optimization
- Social media marketing
- Content marketing
- Mobile marketing
- Email marketing and analytics

Certification

THE DUAL CERTIFICATE is awarded by EIU-Paris (University) and Pedagog

Please Note: A Hard Copy of the certificate from the university can be requested at an additional minimal fee, via e-mail to hello@pedagog.ac

For more information mail hello@pedagog.ac