

Bachelor in Business Administration



BBA TOPUP: FROM EUROPEAN INTERNATIONAL UNIVERSITY PARIS

Innovative Higher Education, Exclusively Made Available for students in Nigeria

The Yebo Academy Advantage

Bachelor in Business Administration

The EUROPEAN INTERNATIONAL UNIVERSITY is ranked #70 WORLD'S BEST BUSINESS SCHOOLS FOR 2021 by CEOWORLD Magazine. EIU-Paris continues to be one of the WORLD'S BEST and MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century, and beyond

Programme Specialisations:

1. BBA Top-Up in Finance
2. BBA Top-Up in International Business Management
3. BBA Top-Up in Travel and Tourism Management
4. BBA Top-Up in Hotel & Hospitality Management
5. BBA Top-Up in Integrated Marketing Communication

Entry Requirements:

- Learners should possess a High School Diploma/Certificate or its equivalent qualification.
- Proof of English language proficiency such as IELTS, TOEFL etc. (If previous education is in English medium, then this requirement is automatically met)
- High level of motivation and self-discipline.
- Learners must possess basic smartphone or computer operating knowledge and skills.
- Mature and high potential candidates without any previous educational qualifications will be considered on a case-by-case basis if they have a professional working experience in the managerial/supervisory roles.

SUBMIT THE FOLLOWING DOCUMENTS VIA E-MAIL TO hello@pedagog.ac

1. Education Certificates
2. Latest CV / Résumé
3. Personal Statement (500 words)
4. Passport Copy
5. Passport Size Photo (jpg. format)
6. EIU-Paris Application Form

Pedagog-Ripe time for
blockchain education

Forbes

“An investment in knowledge pays the best interest”
Benjamin Franklin

Sample Certificates:



Duration: Upto 1 year. We recommend an average of 10-12 hours study time per week for this programme.

Degree: Degrees will be issued electronically on the platform. Hard Copies will be sent to the partner at Ceylon Campus for students to collect.

Completion Requirements:

100% completion of modules & submission of assignments is required to get certified from European International University, Paris

Furthermore, on successful completion of each module of the BBA programme, the student will also be awarded an individual course module completion certificate from Pedagogy, which adds to the value further, evidencing your competitive advantage in the job market, locally and internationally.

Assessment Of Learning: Personalised exercises, assignments and/or quizzes are utilised throughout the course/programme to measure progress in learning. Such comprehensive assessment procedure is characterised by being diagnostic, formative (intervention-oriented), and summative.

Learning Support: Our dedicated academic counsellors are ready to assist you, with any queries you may have or any difficulty you may face while enrolling or studying in our courses. For immediate assistance or inquiry you could contact our academic counsellors at hello@pedagog.ac

Grading Criteria:

EIU-Paris follows European Credit Transfer and Accumulation System (ECTS academic credits scheme). The ECTS credit system makes degree programmes and student performance more transparent and comparable all across European Union countries.

Each B.B.A. (Top-Up) programme consists of 8 core modules including a final year research project module. Each of the 8 modules carry 7.5 ECTS ($7.5 \times 8 = 60$ ECTS).



YEBO
Academy

Pedagog



DESIGNED TO KEEP YOU AHEAD OF COMPETITION



1

Sign up to Pedagog.ac

Verify your email and sign in

2

<https://pedagog.ac/bbatopup>

Visit the page and search for the specialisation under 'Academics'

3

Choose your Degree Specialisation & click 'Module 1' & add to cart

Submit the required documents from the "Institution Verification" Tab in your dashboard

4

Go to your courses

Once you have purchased, you will see the course in your dashboard to start studying

5

Completion

Once the course is completed at your own pace, The student will receive Degree certificate from Pedagog and European International University by email

For Hardcopies students can contact hello@pedagog.ac or Yebo Academy