

Master of Business Administration



YAHOO!
FINANCE

Forbes

MBA: FROM EUROPEAN INTERNATIONAL UNIVERSITY PARIS

Innovative Higher Education, Exclusively Made Available for students in Srilanka

The Ceylon Campus Advantage

M.B.A. Programme:

The Master of Business Administration (M.B.A.) programme is designed to equip you with essential modern management skills and knowledge and prepare you with an enterprising spirit grounded on solid business practices. The programme also aims at providing you with analytical and decision-making capabilities in order to face different kinds of new challenges resulting from the rapid changes seen in today's growing business environment. You will study tools and techniques that will help you develop and manage products and services that will be competitive internationally.

The EUROPEAN INTERNATIONAL UNIVERSITY is ranked #70 WORLD'S BEST BUSINESS SCHOOLS FOR 2021 by CEOWORLD Magazine. EIU-Paris continues to be one of the WORLD'S BEST and MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century, and beyond



Programme Specialisations:

- MBA in Hospitality & Tourism Management
- MBA in International Business
- MBA in Marketing & Sales Management
- MBA in Human Resource Management
- MBA in Leadership
- M.B.A. in Retail Management
- M.B.A. in Operations Management
- M.B.A. in Strategy
- M.B.A. in General Management
- M.B.A. in Sports Management
- MBA in Logistic & Supply Chain Management
- M.B.A. in Information technology & System Management
- M.B.A. in Innovative Management & Design
- M.B.A. in Corporate Social Responsibility
- M.B.A. in Entrepreneurship

Entry Requirements:

1. Recognised Bachelor Degree in any field.
2. Sufficient English language proficiency (IELTS 6.0 or its equivalent). If the above-mentioned qualification is in 'English Medium', then this requirement is automatically met.
3. Learners should possess a high level of motivation and self-discipline.
4. Learners must possess basic smartphone or computer operating knowledge and skills.
5. Mature and high potential candidates without any previous educational qualifications will be considered on a case-by-case basis with a minimum requirement of at least 6 years of professional working experience in the managerial/supervisory roles.

Sample Certificates:



Duration: 12-18 months . An average of 10-12 hours of study time per week is recommended for this programme.

Degree: Degrees will be issued electronically on the platform. Hard Copies will be sent to the partner at Ceylon Campus for students to collect.

Completion Requirements:

100% completion of courses and submission of assignments (8 core modules) and Action Research Paper therein is required to be able to get certified in MBA (with specialisation) from European International University, Paris

Furthermore, on successful completion of each module of the BBA programme, the student will also be awarded an individual course module completion certificate from Pedagogy, which adds to the value further, evidencing your competitive advantage in the job market, locally and internationally.

Learning Support: Our dedicated academic counsellors are ready to assist you, with any queries you may have or any difficulty you may face while enrolling or studying in our courses. For immediate assistance or inquiry you could contact our academic counsellors at hello@pedagog.ac

Grading Criteria:

EIU-Paris follows European Credit Transfer and Accumulation System (ECTS academic credits scheme). The ECTS credit system makes degree programmes and students performance more transparent and comparable all across European Union countries.

In order to obtain the M.B.A. degree (with specialisation), students need to complete 8 core modules + Action Research Paper in his/her chosen specialisation area.

The 8 core modules are assessed using Application-Oriented-Assignments (A.O.A.) of 3,500-4,000 words and minimum of 5,000 words for Action Research Paper.



DESIGNED TO KEEP YOU AHEAD OF COMPETITION



1

Sign up to Pedagog.ac

Verify your email and sign in

2

Visit <https://pedagog.ac/ceyloncampus>

Visit the page and search for the specialisation under 'Academics'

3

Choose your Degree Specialisation & click 'Add to cart' to buy

Students should acknowledge & meet the requirements before applying & purchasing the courses They will be required to provide proofs as per requirements to confirm eligibility.

4

Go to your courses

Once you have purchased, you will see the course in your dashboard to start studying

5

Completion

Once the course is completed at your own pace, The student will receive certificate from Pedagog & European International University by email.

For Hardcopies students can contact hello@pedagog.ac or the Academy Partner